

Press Release

Mediatel Data SRL Receives *Customer Interaction Solutions*® Magazine's 2011 Product of the Year Award

MediaCallCenter Honored for Exceptional Innovation

Bucharest, Romania (January 10th, 2012) — **Mediatel Data SRL** announced today that [TMC](#), a global, integrated media company, has named **MediaCallCenter** as a [Customer Interaction Solutions](#) 2011 Product of the Year Award.

Customer Interaction Solutions magazine is the leading publication covering CRM, call centers and teleservices since 1982.

"We are honored to receive that prestigious distinction from a worldwide publication such as *Customer Interaction Solutions*" says Dan Mazilu, General Manager of Mediatel Data SRL Company. Please visit www.dialogic.ro for more information.

"It is an appreciation for the entire 15 years of research and developments made with our top-notch specialists in the Computer Telephony software industry. The MediaCallCenter incorporates all the functionalities that a modern Call and Contact Center solution must have in order to redeem the users the freedom to operate within the system parameters in a real time mode, with a simple yet powerful interface. The MediaCallCenter use cutting edge technologies from DIALOGIC (NASDAQ:DLGC), which for more than 25 years have been providing communications platforms and technology to enterprise and service provider markets. The MediaCallCenter is a cost effective solution, without any hidden costs, providing an incredible ROI for beneficiaries.", said Dan Mazilu, GM, Mediatel Data SRL.

"**Mediatel Data SRL** was selected to receive a 2011 Product of the Year Award for its achievement in advancing CRM, contact center and call center technologies.

MediaCallCenter has demonstrated excellence as well as provided ROI for the companies that use it," said [Rich Tehrani](#), CEO, TMC.

"*Customer Interaction Solutions* magazine has been recognizing innovative companies for 14 years and **Mediatel Data SRL** has earned its place with this distinguished honor."

The 14th Annual Product of the Year Award winners are published in the January/February 2012 issue of *Customer Interaction Solutions* magazine, www.cismag.com.

For more information about the *Customer Interaction Solutions*' 2011 Product of the Year Awards or any of the TMC media properties, please visit www.tmcnet.com.

About Mediatel Data SRL

With more than 15 years of expertise in the Call and Contact Centers, Voice systems and Computer Telephony Integration field, Mediatel Data Company has demonstrated a commitment to developing powerful solutions across a variety of business environments, always looking for a successful long-term business-to-business relationship. The modular, component-building applications based on the state-of-the-art infrastructure, supporting all industry leading standards, represents a significant advancement in contact center services.

MediaCallCenter incorporates all the essential functionality required by today's leading contact centers, being a market-leader in terms of affordability, flexibility and features. With its state-of-the-art infrastructure and employing a wide range industry leading standards, MediaCallCenter represents a comprehensive Contact Center solution for customer oriented companies. Please visit http://www.dialogic.ro/en/products_cc.asp for more information.

About Customer Interaction Solutions

Since 1982, [Customer Interaction Solutions](#) (CIS) magazine has been the voice of the call/contact center, CRM and teleservices industries. *CIS* magazine has helped the industry germinate, grow, mature and prosper, and has served as the leading publication in helping these industries that have had such a positive impact on the world economy to continue to thrive. Through a combination of outstanding and cutting-edge original editorial, industry voices, in-depth lab reviews and the recognition of the innovative leaders in management and technology through our highly valued awards, *Customer Interaction Solutions* strives to continue to be the publication that holds the quality bar high for the industry. Please visit www.cismag.com for more information.

About TMC

TMC is a global, integrated media company that helps clients build communities in print, in person, and online. TMC publishes the [Customer Interaction Solutions](#), [INTERNET TELEPHONY](#), [Next Gen Mobility](#) and [Cloud Computing](#) (formerly InfoTECH Spotlight) magazines. TMCnet.com, which is read by two million unique visitors each month, is the leading source of news and articles for the communications and technology industries. TMC is the producer of [ITEXPO](#), the world's leading B2B communications event. In addition, TMC runs multiple industry events: *4G Wireless Evolution*; *M2M Evolution*; *Cloud Communications Expo*; *SIP Tutorial 2.0: Bringing SIP to the Web*; *Business Video Expo*; *Regulatory 2.0 Workshop*; *DevCon5*; *HTML5 Summit*; *CVx*; *AstriCon*; *StartupCamp*; *MSPAlliance MSPWorld* and more. Visit [TMC Events](#) for a complete listing and further information.

For more information about TMC, visit www.tmcnet.com.

Company Contact:

DAN MAZILU
General Manager
MEDIATEL DATA SRL
Str TURDA, nr 94
Bucharest, sector 1
ROMANIA
Tel: ++ 40 (21) 233 45 33; 233 46 33
Email: dan.mazilu@dialogic.ro
Internet: <http://www.dialogic.ro>

TMC Contact:

Jan Pierret
Marketing Manager
203-852-6800, ext. 228
jpierret@tmcnet.com